







Grand Cevahir Hotel Convention Center 3-4 Mayıs 2018 İstanbul - TÜRKİYE / 3-4 May 2018 Istanbul - TURKEY

www.gidaguvenligikongresi.org

www.foodsafetycongress.org

Pavdaslar - Stakeholders



















Destekleyen Kurumlar - Supporting Institutions













































Turkish Food Safety Association

Hasan Amir Sokak Dursoy İş Merkezi No:4 Kat 4 D:10 34724 Kızıltoprak - İstanbul / Turkey

> P: 0216 550 02 23 - 550 02 73 F: 0216 550 02 74 e-mail: muhteber.ersin@ggd.org.tr

> > Web: www.ggd.org.tr



Papyon Event Agency

Fener Kalamış Caddesi Yelken Sokak No: 1/4 Kalamış - Kadıköy / İstanbul / Turkey

P: 0 216 349 50 62 **F:** 0 216 349 50 47

e-mail: papyon@papyon.com.tr

Web: www.papyon.com.tr

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Dear Participants of the Food Safety Congress,

We already started our intensive work program for the 6th Food Safety Congress which will be held between the dates 3-4 May 2018. This time at a different location, with a different organization agency and with some different contents.

We are growing day by day with the support of 9 partners and 18 supporting institutions including the Ministry of Food, Agriculture and Livestock and also International Association for Food Protection (IFAFP) who is supporting us since our first congress.

The Food Safety Congress which is the only congress in our country and region that is solely based on food safety, strengthens its

mission by bringing all partners and supporter institutions in regards to food safety together with all related stakeholders and professions.

Keeping in mind the fact that, food safety has a strategic importance on the protection of consumer, on the development of the agro-food sector and on the regional economy; sector representatives, Ministry of Food, Agriculture and Livestock, universities, professional organizations and non-governmental organizations will come together to share their knowledge and experiences at the Congress with foreign and/or national experts. One of the main objectives of this Congress is to discuss all food safety related issues and find a mutual platform to transform all this information into good practices.

During the 6th Food Safety Congress we are programming different sessions, including good practices in the sector, new trend topics, opportunities, new emerging risks and new food technologies from our country and abroad that will broaden our vision.

We will be very glad to welcome you in our congress which is the meeting point for Food Safety in the region.

Hope to meet you at Grand Cevahir Hotel Convention Center on 3-4 May 2018.

Best Regards,

Samim Saner **President**.

6. Food Safety Congress

COMMITTEES

Congress President

Samim Saner - Turkish Food Safety Association

Congress Coordinator

Petek Ataman - Turkish Food Safety Association

Congress Organization Committee Members

- •Adem Sararmış Turkish Food Safety Association
- Ali Aksoy Turkish Food Safety Association
- Aslıhan Arıkan The Packaging Manufacturers Association
- Ayça Özden Turkish Food Safety Association
- Ayşe Cengiz Consumer's Association
- •Dr. Ayşegül Akın -Turkey's Relations with the Food and Agriculture Org. of the United Nations (FAO), Turkey
- •Burcu Çelebi Turkish Food Safety Association
- Çiğdem Kızılay Karaoğlu Turkish Food Safety Association
- •Deniz Kızılkan Turkish Food Safety Association
- Dr. Donald W. Schaffner IAFP
- •Edip Sincer Turkish Food Safety Association
- •Elif Belbez Turkish Food Safety Association
- •Engin Başaran Consumer's Association
- Prof. Dr. Erol Şengör World Veterinary Poultry Association
- Faruk Yılmaz Turkish Food Safety Association
- •Funda Küçükosmanoğlu -Turkish Food Safety Association
- •Harun Çallı Association of Packaged Dairy Industry of Turkey
- Hasan Konya Turkish Egg Producers Association
- •Dr. Hüseyin Sungur Turkish Egg Producers Association
- •Dr. İsmail Mert Association of Packaged Dairy Industry of Turkey
- •Kaan Sidar Turkish Food and Beverage Industry and Employers Association
- •Kürşat Ulus Turkish Food Safety Association
- •Levent Küçük Consumer's Association
- •Murat Bozkurt Turkish Food Safety Association
- •Müesser Akeğim Akkaya Turkish Food Safety Association
- Necdet Buzbaş Turkish Food and Beverage Industry and Employers Association
- •Dr. Neslihan Alper T.C. GTHB Ministry of Food, Agriculture and Livestock General Directorate Of Food And Control
- •Nuray İbrahimoğlu Turkish Food Safety Association

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COMMITTEES

- •Özen Altıparmak Turkish Food Safety Association
- •Özgen Koca Turkish Food Safety Association
- Prof. Dr. Rüveyde Akbay The World's Poultry Science Association (WPSA Turkish Branch)
- •Dr. Sait Koca Poultry Meat Producers and Breeders Association
- Tarık Tezel Union of Dairy Beef Food Industrialists and Producers of Turkey
- •Tülay Özel Turkish Food Safety Association
- •Ülkü Karakuş Turkish Feed Manufacturers' Association
- •Dr. Yıldırım Cesaretli Public Health Agency of Turkey, Ministry of Health
- •Yüksel Soyubelli Turkish Food Safety Association
- •Zeki Sarıbekir The Packaging Manufacturers Association

Congress Scientific Committee President

Prof. Dr. Barbaros Özer - Ankara University

Congress Scientific Committee Members

- Prof. Dr. Ali Esat Karakaya Retired Academic Member from Gazi University
- Prof. Dr. Artemis Karaali Retired Academic Member from Yeditepe University
- Prof. Dr. Atıf Can Seydim Süleyman Demirel University
- •Prof. Dr. Aydın Öztan Aksaray University
- Prof. Dr. Ayhan Filazi Ankara University
- Prof. Dr. Aykut Aytaç Hacettepe University
- •Prof. Dr. Aziz Eksi European University Of Lefke
- •Prof. Dr. Bayram Öztürk İstanbul University
- •Prof. Dr. Beraat Özçelik İstanbul Technical University
- Prof. Dr. Bernd van der Meulen European Institute for Food Law, The Netherlands
- •Doç. Dr. Birce Taban –Ankara University
- Prof. Dr. Candan Gürakan Middle East Technical University
- •Prof. Dr. Celalettin Koçak Retired Academic Member from Ankara University
- Prof. Dr. Cengiz Caner Çanakkale Onsekiz Mart University
- Prof. Dr. Chris Griffith British Food Journal, UK
- Prof. Dr. Çağatay Güler Hacettepe University
- •Dr. David Rodríguez-Lázaro University of Burgos, Spain
- Prof. Dr. Dilek Aslan Hacettepe University
- Prof. Dr. Dilek Boyacıoğlu Retired Academic Member from Istanbul Technical University
- Prof. Dr. Emel Alphan İstanbul Bilim University

- Prof. Dr. Emel Sezgin Retired Academic Member from Ankara University
- •Doc. Dr. Emre Keskin Ankara University
- •Prof. Dr. Erdem Yeşilada Yeditepe University
- •Doc. Dr. Esra Çapanoğlu Güven İstanbul Technical University
- •Prof. Dr. Fahrettin Göğüş Gaziantep University
- Prof. Dr. Faruk Bozoğlu Middle East Technical University
- Prof. Dr. Franz Allerberger Austrian Agency for Health and Food Safety (AGES), Austria
- Prof. Dr. George Kvesitadze Institute of Biochemistry, Georgia
- Prof. Dr. Gülden Pekcan Hacettepe University
- Doç. Dr. Gülsün Akdemir Evrendilek Abant İzzet Baysal University
- Prof. Dr. Gürhan Çiftçioğlu İstanbul University
- Prof. Dr. Hakan Yardımcı Ankara University
- Prof. Dr. Hami Alpas Middle East Technical University
- Prof. Dr. Hasan Yetim İstanbul Gelişim University
- Prof. Dr. İbrahim Ekiz Mersin University
- Prof. Dr. Kadir Bal İstanbul University
- Prof. Dr. Kata Galic Zagreb University, Croatia
- Prof. Dr. Kemal Küçükersan Ankara University
- Prof. Dr. Ladislav Kokoska Czech University of Life Sciences, Czech Republic
- Prof. Dr. Lee-Ann Jaykus North Carolina State University, USA
- Prof. Dr. Mansel Griffiths Guelph University Research Institude of Food Safety , Canada
- Prof. Dr. Martin Wagner University of Veterinary Medicine Vienna, Austria
- Prof. Dr. Matthias Kaiser Bergen University, Norway
- Prof. Dr. Mehmet Demirci Namık Kemal University
- Prof. Dr. Mehmet Güven Çukurova University
- Prof. Dr. Meral Kılıç Akyılmaz İstanbul Technical University
- Prof. Dr. Muhittin Tayfur Başkent University
- Prof. Dr. Murat Yıldırım İstanbul University
- Prof. Dr. Mükerrem Kaya Atatürk University
- •Prof. Dr. Nafiz Delen Ege University
- Prof. Dr. Necla Aran Retired Academic Member from Istanbul Technical University
- Prof. Dr. Nevzat Artık Ankara University
- Prof. Dr. Numan Akman Ankara University
- Prof. Dr. Nuray Yazıhan Ankara University
- •Prof. Dr. Ömer Utku Çopur Uludağ University
- Prof. Dr. Patrick Wall Dublin University, Dublin

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- Prof. Dr. Pelin Arıbal Ayral Ankara University
- •Prof. Dr. Peter Raspor Ljubljana Üniversitesi, Slovenya
- Prof. Dr. Sedat Yerli Hacettepe University
- Prof. Dr. Selim Cetiner Sabanci University
- Prof. Dr. Semih Ötleş Ege University
- Prof. Dr. Semra Kayaardı Celal Bayar University
- •Prof. Dr. Sevinç Yücecan Near East University
- Prof. Dr. Sonja Smole Mozina Ljubljana University, Slovenia
- Prof. Dr. Sühendan Mol Tokay İstanbul University
- •Dr. Tamas Petrovic Veterinary Scientific.Institute, Montenegro
- Prof. Dr. Taner Baysal Ege University
- Prof. Dr. Tansel Şireli Ankara University
- Prof. Dr. Tayfun Ağar Retired Academic Member Çukurova University
- •Prof. Dr. Ümit Gürbüz Selçuk University
- Prof. Dr. Vincenzo Fogliano Napoli University "Federico II", Naples
- Prof. Dr. Volkan Korten Marmara University
- •Prof. Dr. Vural Gökmen Hacettepe University
- •Prof. Dr. Yasemin Beyhan Haliç University
- Prof. Dr. Yesim Ekinci Yeditepe University
- •Prof. Dr. Zehra Ayhan Sakarya University
- •Prof. Dr. Zerrin Erginkaya Çukurova University
- Prof. Dr. Zeynep Dilek Heperkan İstanbul Aydın University

Congress Executive Committee Members

- Prof. Dr. Ali Esat Karakaya Retired Academic Member from Gazi University
- •Prof. Dr. Barbaros Özer Ankara University
- •Edip Sincer Turkish Food Safety Association
- •Muhteber Ersin Turkish Food Safety Association
- •Murat Köstem Papyon Event Agency
- Prof. Dr. Murat Yıldırım İstanbul University
- •Özlem Köstem Papyon Event Agency
- •Petek Ataman Turkish Food Safety Association
- •Samim Saner Turkish Food Safety Association
- •Tülay Özel -Turkish Food Safety Association
- •Yüksel Soyubelli Turkish Food Safety Association

MAIN TOPICS

- Plant Production, Plant Health and Food Safety
- Animal Production, Animal Health and Food Safety
- Fisheries and Food Safety
- Feed and Food Safety
- Food Safety in Supply Chain
- Nanotechnology and Food Safety
- Food Contact Materials and Food Safety
- Logistics and Food Safety
- Food Safety at Point of Sales
- Food Caterers and Food Safety
- Food Caterers and Food Safety
- Microbiota and Food Safety
- Food Safety and Related Analytical Methods
- R&D and Food Safety
- Food Safety Management Systems
- Risk Perception, Community Awareness and Risk Assessment
- Traditional Foods and Food Safety
- Demographic Changes, Preferences and Food Safety
- New Technologies at Food Processing and Food Safety
- EU and International Agreements
- Food Safety Legislation, Food Law, Official Controls
- Food Crimes and Traceability
- Food Safety and Communication between Authorities / Professions
- Climate change and Food Safety
- Environment and Food Safety
- Food Safety Management in Disasters
- Food Safety at Home
- Cold Chain and Food Safety
- Food Ethics
- Water and Food Safety
- Special Production Techniques
- Process and Food Safety
- Food Loss and Food Waste

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IMPORTANT DATES

Early Registration Deadline	30 March 2018
Deadline for Abstract Submission	01 March 2018
Sending Acceptance-Rejection Responses	15 March 2018
Congress Dates	3-4 May 2018

GENERAL INFORMATION

Participant Profile

Food Industry Employers Food Industry Professionals Public Representatives

Non-Governmental Organization Representatives Members of All Concerning Businesses

Academicians

Students of Concerning Faculties Consumer Organization Representatives

Press and Media

Events

Main Panels
Parallel Panels
Oral Presentations
Poster Panels
Exhibit Zone
Opening Cocktail

Coffee Break

Bilateral Discussions

Language

The official languages of the congress are Turkish and English. Submissions other than the Turkish Language will be made in English and simultaneous translation will be available all halls.

Badge

We kindly ask you to put the badge given to you in registration, during the congress.

Participation Certificate

You can get your participation certificate from the registration desk at the end of the congress.

Invitation Letter

An invitation letter will be send upon request to those who wants to join the congress by getting permission from the institutions they work for.

The invitation letter does not cover registration fee or other expenses. It is not a registration confirmation.

To apply for an invitation letter contact: muhteber.ersin@ggd.org.tr

ABSTRACT SUBMISSIONS

Abstract Submissions sent to 6th Food Safety Congress will only be accepted via the electronic system (abstractagent) in Congress' web site. The candidates must first sign into the system then follow the steps and send their submissions. After your submission is successfully received you will receive an e-mail from the system. Only submissions that are complete and correctly sent will be evaluated by the commission, any incomplete submission will be directly deleted from the system. If you didn't receive an e-mail your submission might not have been successfully received. Please check.

Latest date of sending of the abstarcts is 5 February 2018, any abstract sent after this date will not be evaluated. Abstract submissions can be made in two ways, poster or oral. The Scientific Committee has the right to change the presentation form within consideration of these preferences. Presentations are limited to 20 minutes and it is important for you to follow the indicated rules.

Evaluation and Publishing the Abstracts

The abstracts will be evaluated by at least 2 (two) members from the Scientific Committee in a way that the applicant's identity will not be visible, the results of the evaluation, acceptance or rejection letters and the form of presentation (oral/poster) will be given to the applicants at least by 19 February 2018.

In order to complete the registration process, the registration form in the website must be filled in sent and finally the registration fee must be deposited to the indicated bank account. For detailed information on registration please browse our site's "Registration and Accommodation" section. Participants whose submissions were accepted and who wants to benefit from early registration discount must complete their registrations until 01 March 2018, the last date for early registration. A digital version of all abstracts will be given to each participant and also will be electronically published on the Congress' web site. After all presentations have been completed at the end of the congress, submission owners whose full version of their submissions were found worthy of publishing will be requested to submit their full articles and will be published in congress book along with the speeches of invited speakers.

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ABSTRACT SUBMISSIONS

Principles of Preparing an Abstract Submission

Abstracts submissions must be directly related to congress' topics and submission will be made over an electronic system in Turkish and English languages. The content and typos and grammar are under the responsibility of the author/s. The Scientific Committee will not make any corrections on the abstracts.

Abstracts must be minimum 480 words, maximum 600 words in total (excluding the titles and address) and they must contain following sections.; Previews will be performed by the secretariat and the abstracts that do not follow the respective word counts will be returned to the author to be corrected by them.

Research Based Abstracts

- Title
- Research hypothesis (40-50 words. This section should include the reasoning of the research subject and the scientific background of it clearly.)
- Method (150-200 words maximum. This section must be clear enough for the scientific setup to be understandable and it must include statistical analysis methods with analytic techniques. Avoid giving details on standard methods. If there are any modifications on any methods they must be emphasized.)
- Results (250-300 words maximum. This section should have objective data about the problem that is the subject of the research. The concrete contributions of the conclusions to the concept of food safety need to be briefly discussed in this section.)
- Discussion (40-50 words maximum. The concrete contribution of the research problem to the concept of food safety must be briefly discussed in this section.)

Compilation Abstracts

- Title
- Main Text (A brief discussion? on how these compilation subject will contribute to the concept of food safety is expected in this section.)
- Open areas on compilation which are related to food safety and not subject to research yet.
- Details of at least 3 research articles of the responsible author of the abstract submissions concerning the compilation subject.

Example source citing: George, S., Martin, H. and Koch, J. 2017. Food Safety, J Dairy Sci, 44 (2): 1-12.

Abstracts that are not presented during the congress and despite being in the program or that are not submitted in time will not be published..

Poster Preparation and Presentation Rules

- The size of the Poster has to be 70cm (horizontal) x 100cm (vertical) in one piece.
- Poster has to include summary, introduction, method, findings, conclusions and discussion parts; references have to be indicated.
- There is no limitation for the use of colors for posters. To increase the visuality; colored forms and photos can be freely used.
- Posters have to be printed by participants themselves.
- Poster will be hang on the numbered boards designated by the Organization Committee.

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- Organizers will help owners of the posters while hanging the posters.
- Owners of the posters must be present at the poster area reserved for them
 during the determined time at the program to inform the participants about
 their work.
- Posters should be removed as soon as the poster presentation time is over.

Poster Contest

The poster contest will also be held in the 6. Food Safety Congress. Participants whose submissions has been accepted to be presented as a poster and who want to compete in the contest must submit their posters, as they will be presented, to the following email **muhteber.ersin@ggd.org.tr** until **20 April 2018**. Posters received after the mentioned date, will not be accepted to the contest.

REGISTRATION AND ACCOMODATION

REGISTRATION FEES	EARLY REGISTRATION Before 30th March 2018	REGISTRATION After 30th March 2018
Member Participants	190 €	215 €
Other Participants	225€	250 €
Students	75€	100 €
Daily Participant	135 €	

^{*}Prices include VAT.

- Member Participant Includes ASD, ASÜD, BESD-BIR, GGD, SETBIR, TÜGİS, TÜRKİYEM-BİR, YUM-BİR (written in alphabetical order) members and FAO Institution employees.
- Participants who will benefit from discounted registration; fees for students, if their study
 field is on food, they must submit a copy of their student certificates along with their
 registration forms to the Technical Secretariat. Undergraduate, associate degree and post
 graduate students are eligible for the discount.
- Academicians whose verbal submissions or posters are accepted for presentation will be charged with the Student fee only.
- Academicians who will be attending from Turkey will get a 25% discount from the member participant's fee.
- Participants who will make a daily attendance must specify the date in their registration forms

Services Included in the Registration Fee

Opening cocktail, Congress bag, Congress pocket schedule booklet, entrance to exhibit halls and, lunch and participation to treats, Badge, Congress abstract book and CD, Congress Certificate.

Grand	ACCOMODATION FEES		
Cevahir Hotel*	Single Room	Double Room	Triple Room
	85€	95€	120€

^{*}Accommodation fees are per night and includes room & breakfast.

^{*}Accommodation prices include VAT

^{*0-2} Age children are free of charge in Double Rooms with their parents.

^{*}For each 2-12 age children an additional 35 Euro will be added to room.

^{*}Children over 12 are considered adults.

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REGISTRATION AND ACCOMODATION

PAYMENT

Via Bank Transfer

TURKISH LIRA ACCOUNT		
Bank Name	Garanti Bankası / Moda Şubesi	
Account Name	Papyon Organizasyon Reklam Turizm San. ve Tic. Ltd. Şti.	
IBAN	TR10 0006 2000 1240 0006 2976 46	

EURO ACCOUNT		
Bank Name	Garanti Bankası / Moda Şubesi	
Account Name	Papyon Organizasyon Reklam Turizm San. ve Tic. Ltd. Şti.	
IBAN	TR51 0006 2000 1240 0009 0869 19	

Application for Registration and Accommodation

All registration and accommodation applications will be made online through the registration link at http://www.foodsafetycongress.org

Registration priority will be indicated in accordance to the payment dates.

On-line registrations that are not completed with payments within one week will be deleted from the system automatically.

Cancellation Conditions

All cancelation requests should be done writing to the Papyon Event Agency **papyon@papyon.com.tr** There is a 50% refund on cancelations made 45 days before the congress date. There is no refund on any cancellations made 44 days (or less) prior to the congress.

All refunds will be made after the congress

SPONSORSHIP

SPONSORSHIP			
Main Sponsorship	20.000 € + %18 KDV(=23.600 €)		
Gold Sponsorship	11.000 € + %18 KDV(=12.980 €)		
Silver Sponsorship	8.500 € + %18 KDV(=10.030 €)		
Bronze Sponsorship	5.500 € + %18 KDV(=6.490 €)		
Satellite Symposium Sponsorship	5.500 € + %18 KDV(=6.490 €)		
Badge Cord Sponsorship	7.500 € + %18 KDV(=8.850 €)		
Congress Bag Sponsorship	6.000 € + %18 KDV(=7.080 €)		
Congress USB Flash Memory Sponsorship	6.000 € + %18 KDV(=7.080 €)		
Welcome Cocktail Sponsorship	5.500 € + %18 KDV(=6.490 €)		
Lunch Sponsorship	5.500 € + %18 KDV(=6.490 €)		
Water Dispenser Sponsorship	3.500 € + %18 KDV(=4.130 €)		
Coffee Break Sponsorship	3.500 € + %18 KDV(=4.130 €)		
Tablet Pen Sponsorship	2.500 € + %18 KDV(=2.950 €)		
Pocket Schedule Sponsorship	2.000 € + %18 KDV(=2.360 €)		
Direction Signs Sponsorship	1.500 € + %18 KDV(=1.770 €)		
Congress Bag Content Sponsorship	600 € + %18 KDV(=708 €)		
Student Sponsorship	450 € + %18 KDV (=531 €)		
Product Theatre	1.450 € + %18 KDV (=1711 €)		

Main Sponsorship: It is limited to one company. The logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. Sponsor logo's will be placed on top or left place on all congress posters and printed documents as the main sponsor. In addition to that, 5 free registration right, satellite symposium opportunity, opening a stand in the exhibit hall, full page advertisement space in the congress booklet back page and 2 congress bag content sponsorship will be given to sponsor company.

Gold Sponsorship: The logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. Sponsor logo's will be placed under or next to the main sponsor on all congress posters and printed documents. In addition to that, 4 free registration right, satellite symposium opportunity, opening a stand in the exhibit hall, full page advertisement space in the congress booklet and 1 congress bag Sponsorship will be given to sponsor companies.

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Silver Sponsorship: The logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. Sponsor logo's will be placed under or next to the gold sponsor on all congress posters and printed documents. In addition to that, 3 free registration right, satellite symposium opportunity, half page advertisement space in the congress booklet and 1 congress bag Sponsorship will be given to sponsor companies.

Bronze Sponsorship: The logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. Sponsor logo's will be placed under or next to the silver sponsor on all congress posters and printed documents. In addition to that, 2 free registration right, satellite symposium opportunity, half page advertisement space in the congress booklet will be given to sponsor companies

Satellite Symposium Sponsorship: The Sponsor will be allowed to hold a Satellite Symposium within the Congress Scientific Program at a time the Organizing Committee indicates. The content, speakers and the product information must be approved by the Congress Science Committee before the symposium. Company promotional materials can be placed in the hall and hall entrance during the symposium. One congress bag content sponsorship will be given. Also invitations for the satellite symposium can be placed into the congress bags. Information on the satellite symposium will be present on the congress scientific schedule.

Badge Cord Sponsorship: It is limited to one company. Sponsor Company has the right to print its logo on the badge cords. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 2 free registration right, a half page advertisement space in the congress booklet will be given to sponsor.

Congress Bag Sponsorship: It is limited to one company. The Sponsor Company has the right to print its logo on the congress bags, Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 3 free registration right, a half page advertisement space in the congress booklet will be given to sponsor.

Congress USB Flash Memory Sponsorship: It is limited to one company. The Sponsor Company has the right to print its logo on the USB Flash Memory devices that will be given to all participants. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 2 free registration right Is limited to one company. The logo of your company will be placed at the sponsors section at the Congress website from which users will be directed to the sponsor company's website, 2 free registrations, your company's logo on the USB Flash Memory devices that will be given to all participants and a half page advertisement space in the congress booklet right will be given to sponsor company.

Cocktail Sponsorship: It is Is limited to one company. The Sponsor Company has the right to place its company flags and banners on the cocktail area. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor

SPONSORSHIP

company's website. In addition to that, 2 free registration right and a half page advertisement space in the congress booklet will be given to sponsor company.

Lunch Sponsorship: It is limited to one company. The Sponsor Company has the right to place its company flags and banners on the lunch area.

Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 2 free registration right and a half page advertisement space in the congress booklet will be given to sponsor company.

Water Dispenser Sponsorship: It is limited to one company, The Sponsor Company has the right to dress the water dispersers that will be placed at the lounges with company visuals and having company logo on the cups on the dispensers. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 2 free registration right and a half page advertisement space in the congress booklet will be given to sponsor company.

Coffee Break Sponsorship: It is limited to one company. The Sponsor Company has the right to place its company flags and banners at the coffee break area. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 2 free registration right and a half page advertisement space in the congress booklet will be given to sponsor company.

Notepad and Pen Sponsorship: It is limited to 3 companies. It consist of the notepad and pen that will be placed in the congress bag given on the first day. Also consists of the notepads and the pens that will be distributed on all desks into the meeting halls on the first day and the second day of the congress. The logo of your company will be placed on the sponsors' section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 1 free registration right to the congress and a half page advertisement space in the congress booklet will be given to sponsor company.

Pocket Schedule Sponsorship: It is limited to one company. The Sponsor Company has the right to put its logo on the pocket schedule that will be given to all participants. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 1 free registration right and a half page advertisement space in the congress booklet will be given to sponsor company.

Direction Signs Sponsorship: It is limited to one company, The Sponsor Company has the right to put its logo on the direction signs that will be place on Congress Center including lobby, exhibit hall and meeting hall. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 1 free registration right and a half page advertisement space in the congress booklet will be given to sponsor company.

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Congress Bag Contents Sponsorship: It is limited to one company. It is not limited for companies. The Sponsor Company has the right to put a leaflet or promotional material inside the congress bag that will be given to all participants during the congress.

Student Sponsorship: It contains 5 student registration. The logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website.

Product Theatre: Product Theatre offers to the companies the opportunity of marketing their technology and products as fast as they can and directly to their customers.

The cost of the showcase that will let you to communicate directly with your solution partners is 1.450_ euros+VAT within a time period limited with 30 minutes.

Presentations will be done at one of the meeting rooms into the Congress Centre, with a seating capacity approximately 50 people.

All presentations can be commercially addressed directly to product and service marketing.

Details of the presentations in the Product Theatre will be advertised:

- On the Congress website.
- In the congress book given to every delegate.
- Via direct invitation letters send by product theatre candidates.
- Via a separate notice board in the exhibition halls.

Stand Area

Stands will be given to companies who want to promote their products. 2 free Company Representative Registrations will be given to companies who purchase a stand. Stands will be on the meeting halls lounge and will be open on 3-4 May. Standard Stand Material will be used and upon request you will receive detailed information regarding the stands.

You can reach an outline map of the stand area at http://www.foodsafetycongress.org

Sponsorship applications will be submitted to **papyon@papyon.com.tr** %10 discount will be available for all sponsorship and stand area applications made until **28 February 2018.**



Turkish Food Safety Association

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